



2nd Annual Vado Speedway Park Christmas Village

Vado Speeday Park is bringing Christmas back to the track! In December, the main concourse of the venue will be transformed into a Winter Wonderland! Enjoy 4 weekends of lights, displays, photo backdrops, Santa along with some of your other favorite Christmas characters, hot chocolate, campfires, s'mores, vendors and more! As a sponsor, you will be a part of the transformation! Your sponsorship donation will be your Christmas display! The event will be every Friday-Saturday, as well as Thursday the 22nd, from December 2nd – 23rd from 6pm-10pm. Being a sponsor is a great way to highlight your business to Las Cruces and El Paso and in between! **We will request your display plans ahead of time to make sure you are helping to make the event amazing!** The sponsorship levels are based on display size. The bigger and better your display is, the more recognition you will receive.

Sponsorship Opportunities

North Pole Sponsor- 40X40 or Larger

- Mentions on radio advertising
- Prime booth space at event
- Opportunity to hang banners and additional signage at event
- 4 sponsor passes
- Logo on event poster
- 4 social media posts
- Option to have staff at your display to network

Santa's Workshop Sponsor- 30X30

- 4 sponsor passes
- Logo on event poster
- 2 social media posts
- Option to have staff at your display to network

Santa Sponsor- 20X20 or Smaller

- 4 sponsor passes
- 1 social media post
- Option to have staff at your display to network





2nd Annual Vado Speedway Park Christmas Village
December 2,3,9,10,16,17,22, 23

Sponsorship Commitment Form

Business: _____

Contact: _____

Address: _____ City: _____

State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Sponsorship Level: (Please check one)

- _____ **North Pole Sponsor- 40x40 or Larger**
- _____ **Santa's Workshop- 30x30**
- _____ **Santa Sponsor- 20x20 or Smaller**

Important Notice

We will require sponsors to submit a plan of your set up to event management prior to the event. This is extremely important to make sure we place you in a spot that fits the flow of the event. We will reserve the right to deny participation of any sponsor if we feel your set up does not meet expectations. It is VERY important that your display holds up in wind and rain. You will be responsible for fixing your display if the weather damages or blows over any part of your display.

Think big, bright, fun and magical!

Please mail completed form to:

Las Cruces Event Planning
2954 St Charles Ave
Las Cruces, NM 88012

For more information
email Staci Mays at Staci@LasCrucesEventPlanning.com or call 575-642-8338



The Do's, Don'ts, and Tips for your display

Do	Don't	Tips
<ul style="list-style-type: none"> • Use sturdy material • Use a lot of lights • Secure the pieces of your display • Bring enough extension cords • Send us a sketch of your display • Tape down your cords 	<ul style="list-style-type: none"> • Use decorations that are lightweight • Use decorations that can be damaged by rain or wind • Leave it to event staff to fix your display • Unplug other displays to run power to your own 	<ul style="list-style-type: none"> • Attach inflatables to 5 gallon buckets that the inflatables can be put in at night • Use items such as wood and metal that will hold up in inclement weather • Use heavy duty stakes to secure your display