



Dear Chamber of Commerce Member,

The 7<sup>th</sup> Annual Carlsbad Winter Wine Festival will be here before you know it! I hope you all attended last year and had a great time... we look forward to an even bigger and better event this year!

The Carlsbad Winter Wine Festival is a two day event on the first weekend of December, built around holiday shopping and entertaining. We will have approximately 9 wineries from around the state bringing their wines for guests to sample with their admission ticket. We will also have arts and crafts and nice commercial product vendors.

The event starts Friday night with a VIP evening of food, wine and shopping. This is your quiet evening to get your shopping done before the crowds on Saturday, try some great wines from around the state, share complimentary hors-d'oeuvres and visit with your friends in the Chamber of Commerce. This event is only open to sponsors or those who purchase a premium ticket.

We'd like to make your business one of those sponsors featured at the Friday night event. We need the support of the local businesses to make this event a success! And for you.... another great marketing opportunity. We recognize that Christmas on the Pecos hits more of the tourists and this event will be geared toward the local guests.

Enclosed are the sponsorship levels. Please review and feel free to talk to Robert Defer, with the Chamber of Commerce, about this event. This event benefits the Chamber of Commerce and we need your help to make it a success.

Thank you so much and we look forward to celebrating the holidays with you!

Regards,

**Staci Mays**

Staci Mays  
Event Director, Las Cruces Event Planning  
575-522-1232



Join us December 1<sup>st</sup> & 2<sup>nd</sup>, 2017 for the 7th Annual Carlsbad Winter Wine Festival. The event begins with a special Friday night VIP and Sponsor preview event that features hors-d'oeuvres, wine tasting, and the chance to shop the vendors before the general public. We continue on Saturday with the wine tastings and holiday shopping. A great opportunity to put your business in the spotlight with the community! [www.carlsbadwinterwine.com](http://www.carlsbadwinterwine.com)

### **SPONSORSHIP PACKAGES:**

#### **PLATINUM-\$2,500**

- Prominent logo on top of website
- Logo on front of program
- Logo and link, to company website on event posters
- 30 tickets to Friday night special preview night
- 50 event tickets
- Opportunity for booth space at event to sell items or promote your business
- Banner, provided by sponsor, to be hung at event
- One JPEG Ad posted on the Carlsbad Winter Wine Facebook page

#### **GOLD-\$1,000**

- Logo on website
- Logo on event program
- Logo on print posters
- 15 tickets to Friday night special preview night
- 25 event tickets
- Opportunity for booth space at event to sell items or promote your business
- Banner, provided by sponsor, to be hung at event
- 4 social media posts

#### **SILVER-\$500**

- Listing on website and in program
- 8 tickets to Friday night special preview night
- 15 event tickets
- Opportunity for booth space at event to sell items or promote your business
- 2 social media posts

#### **BRONZE-\$250**

- Listing on website and in program
- 4 tickets to Friday night special preview night
- 8 event tickets
- Opportunity for booth space at event to sell items or promote your business
- 2 social media posts

#### **SPECIAL PREVIEW NIGHT EVENT (multiple in kind sponsorships available)**

- Listing on website and in program
- Banner hung at event "Special Preview Night Event Sponsored by..."
- 6 tickets to Friday special preview night
- 10 event tickets
- Opportunity for booth space at event to sell items or promote your business



**Carlsbad Winter Wine Festival**  
**December 1<sup>st</sup> & 2<sup>nd</sup> 2017 Friday**  
**6:00 p.m.-9:00 p.m.**  
**Saturday Noon - 6:00 p.m. Pecos**  
**River Conference Center**

## **Sponsorship Commitment Form**

Business: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_ City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

### **SPONSORSHIP LEVEL:**

*(Please check one)*

- \_\_\_\_\_ **Platinum Sponsor-\$2,500**  
\_\_\_\_\_ **Gold Sponsor-\$1,000**  
\_\_\_\_\_ **Silver Sponsor-\$500**  
\_\_\_\_\_ **Bronze Supporter-\$250**

Yes, I would like a booth space

***PLEASE MAIL COMPLETED FORM AND PAYMENT TO:***  
***Carlsbad Winter Wine Festival***

***Las Cruces Event Planning***  
***250 Cotorro Ct Ste B***  
***Las Cruces, NM 88005***

***For more information visit [www.CarlsbadWinterWine.com](http://www.CarlsbadWinterWine.com) or call Las Cruces Event Planning at 575-522-1232.***