



## **2<sup>ND</sup> ANNUAL EL SOMBRERO PATIO CAFÉ TACO EATING CONTEST**

### **VENDOR APPLICATION**

**Plaza de Las Cruces**  
**Tuesday, June 11, 2019**

*El Sombrero will be holding their 2<sup>nd</sup> Annual Taco Eating Contest on “Taco Tuesday” June 11, 2019! They scour Las Cruces for the best of the best when it comes to taco eating and put them on a stage to compete for the title of the fastest taco eater around! The expected attendance is 1,250 for the event.*

**Promotion:** Las Cruces Event Planning utilizes numerous media to promote the event including: full color posters, online, radio, as well as social media.

**Vendor Eligibility:** Any licensed business with an approved product is encouraged to apply. Vendors are admitted in the following categories at the discretion of the Event Organizer, who reserves the right to refuse entry to anyone, based on issues of balance of like-products, timeliness and thoroughness of application, and appropriateness of product to the client event.

- **Food Vendors:** You must submit a list of items you will be selling. Mobile vending units and food trailers **MUST** submit exact dimensions (including tongue) with the application. **Electricity requirements and health permit MUST be submitted.**
- **Arts & Crafts/ Commercial Products:** Will be accepted on a case by case basis based on the quality of the product

**Location:** Plaza de Las Cruces 100 Main

**Exhibition Space.** Booth space is 10'x10'. Exhibitors must provide booth structure, tables, and chairs. You are encouraged to provide sun, wind, and rain protection for your booth space. Vendors who do not secure their booth properly for the weather will be liable for damages to other structures and/or injury to other individuals. Vendor spaces are assigned based on date when complete applications are received and written requests for special placement. Special consideration is given to placement that affects product quality, but request must be in writing on the application.

**Event Date:** Tuesday June 11, 2019

**Event Hours:** 6:00pm to 10:00pm

**Set Up:** Set up will be from 4pm to 6pm.

**Deadlines & Refunds.** No refunds will be given within a week of the event. Up until that date a \$25 fee is assessed for refunds.

**Permits/Licenses** Gross receipts must be reported on your CRS form for Dona Ana County. All vendors must have a New Mexico CRS number on your application. All vendors must have a City of Las Cruces Business License (To obtain one call 575-528-3059). Food vendors and any vendors giving food samples must have a health permit. For health permits, contact the Environment Dept, 2301 Entrada Del Sol, Las Cruces, 88001, 575-288-2050. Vendors are responsible for all city and state permit fees.

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**Application deadline is Friday, May 31, 2019**

	<b>FEES</b>	<b>FEES DUE:</b>	<b>List of products sold</b>
10' x 10' space: arts & crafts, agricultural or commercial	\$40		
Food Vendors	\$75		
	<b>TOTAL:</b>		

Space is sold in increments of 10 feet. If you require additional space, you must purchase a second space. If an exhibitor cancels more than 1 week prior to the event, a refund less \$25 will be issued. No refunds less than 1 week out.

Please **PRINT** all information legibly especially your email address

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_ CRS Number\*\*: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Any special requests or notes.** Space requests need to be specific and detailed

**VENDOR CHECK LIST:**

Your completed application package includes:

- Completed and thoroughly filled out application.
- Full payment for calculated fees.

**FOOD VENDOR CHECK LIST:**

- \_\_\_ Complete Application
- \_\_\_ Full payment of fees
- \_\_\_ Proof of Liability Insurance
- \_\_\_ Menu with Prices
- \_\_\_ Space Dimensions:
  - \_\_\_\_\_ feet frontage (including tongue)
  - \_\_\_\_\_ feet depth
- \_\_\_ Tent or Trailer:
- \_\_\_ Copy of Health Permit (must be included for food products to be sampled on site)

**Make checks/money order payable to: El Sombrero Patio Cafe**  
**Mail payment and application to: Las Cruces Event Planning**  
**250 Cotorro Ct Ste B**  
**Las Cruces, NM 88005**

*Email: staci@lascruceseventplanning.com or call 575-522-1232 for more information.*