

REGISTRATION DEADLINE: JANUARY 23RD, 2020
2020 THE MUSEUM ROCKS GEM, MINERAL AND JEWELRY SHOW
NM Farm and Ranch Heritage Museum • Las Cruces, NM
February 22-23, 2020, 9:00 AM – 5:00 PM Saturday; 10:00 AM – 5:00 PM Sunday

This is a non-competitive gem, mineral, rock, meteorite, fossil and jewelry show hosted in a unique museum location for both shopping/dealing and educational purposes. The show takes place in the beautiful backdrop of the New Mexico Farm and Ranch Heritage Museum offering unique additional displays and locations for outdoor as well as indoor displays. In addition to the dealers and displays, we will have educational displays and children's activities.

Promotion: Museum Rocks uses numerous media to promote the festival including: full color posters widely distributed throughout the area, online and print newspaper, radio, tourism associations, as well as social media.

Vendor Eligibility: Any licensed business with an approved product is encouraged to apply. Vendors are admitted in the following categories at the discretion of the Event Organizer, **who reserves the right to refuse entry to anyone, based on issues of balance of like-products, timeliness and thoroughness of application, and appropriateness of product to the event.** This show is open to retail and wholesale gem, mineral and jewelry dealers.

Exhibition Space. There are several exhibit space types and locations, both inside and out at this unique show. Descriptions follow and maps of specific exhibit spaces are available on the event website: www.LCMuseumRocks.com. **There are no cases available for rent from this show. Linens will NOT be provided, but are available to rent.**

Ventanas Room (indoor):

roughly 10x10 space includes three 8' tables
16'x10' "nook" space. Includes four 8' tables (only 3 available)

Tortugas Room (indoor):

roughly 10x10 space includes three 8' tables

Organ View Terrace (indoor):

Roughly 10 x 10 space includes three 6' tables

Rio Hondo (indoor):

Roughly 10 x 10 space includes three 6' tables

Museum Hall space (indoor):

A single 8' table near the wall space along the hallways between Tortugas and Ventanas Room.

Courtyard (outdoors):

Partially sheltered space under the portico on the courtyard includes two 8' tables.
Children's activities and educational displays will take place on the courtyard as well.

Location. The show takes place at the New Mexico Farm and Ranch Heritage Museum, located at 4100 Dripping Springs Road Las Cruces, NM 88011

Security. Security will be provided from 5:00 PM on Friday through 9:00 pm on Sunday. The New Mexico Farm and Ranch Heritage Museum, The Friends of the Museum, nor Las Cruces Event Planning will be responsible for damages, theft, or loss before, during or after event hours.

Show Hours. The show hours are 9:00 AM – 5:00 PM on Saturday and 10:00 AM – 5:00 PM on Sunday. We are making every attempt to improve vendor parking. We will have designated locations for vendors that will make loading and unloading more convenient, but still leaves parking for the attendees. Set up is Friday, **February 21, 2020 from 10 AM - 5 PM.**

Travel Information. Host hotel information and rate will be posted on the event website by January 2020. Please visit that website to find out special information for exhibitors.

Deadlines & Refunds. Vendor spaces are assigned based on date when complete applications are received and written requests for special placement. A 50% deposit will hold the space. Balance is due by January 23, 2020 or the space will be dropped and no refund given for deposit. **A late fee charge of \$25 will be added to balances not paid in full after the 23rd.**

2020 MUSEUM ROCKS GEM, MINERAL AND JEWELRY SHOW

NM Farm and Ranch Heritage Museum
9:00 AM – 5:00 PM Saturday February 22nd
10:00 AM – 5:00 PM Sunday February 23rd

Application deadline is January 23, 2020

Late Fee Charge of \$25 if paid after this date

	FEES	FEES DUE:
Ventanas, Standard 3 8' tables	\$220	
Ventanas, 4 tables, Nook	\$300	
Tortugas Room 3 8' tables	\$220	
Organ View Terrace Jewelry Showcase 3 6' tables	\$140	
Rio Hondo Jewelry Showcase 3 6' tables	\$140	
Museum Hall Space 8" table	\$85	
Courtyard, 2 8' tables	\$190	
Black Linen	\$10 each	
*Booth fees include tax	TOTAL:	

%Gems _____ %Minerals _____ %Jewelry _____ %Other _____ %describe: _____

Please **PRINT** all information especially your email address

Contact Name: _____

Business Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ **Emergency Cell Number:** _____

Email: _____

Any special requests or notes.

Room layouts are available on the website at www.LCMuseumRocks.com. Please list your first three choices for spaces. **First in, first paid gets first choice:**

1st choice: _____ 2nd choice: _____ 3rd choice: _____

Completed Applications Include:

___ Completed Application with correctly calculated fees

___ Check/ Money order made out to Las Cruces Event Planning

**Incomplete applications will not be considered for placement until application is complete.

Make checks/money order payable to:

Las Cruces Event Planning

250 Cotorro Court, Ste. B

Las Cruces, NM 88005

Email: Staci@LasCrucesEventPlanning.com or call 575-522-1232 for more information.