



The Friends of the Museum is an organization that raises funds to benefit The New Mexico Farm and Ranch Heritage Museum.

Each February, The Friends of the Museum puts on a Gem and Mineral show called Museum ROCKS! The money raised at this event goes to help fund educational programs and workshops at the Museum, provides bus transportation for school children to visit the Museum, supports outreach activities through the state, helps create exhibits and programs that tell the story of the New Mexico agriculture and to preserve our state's rich and unique agriculture heritage.

The Museum Rocks Gem and Mineral Show will be held at the New Mexico Farm and Ranch Heritage Museum on February 19-20, 2022. The average attendance for this event is 2,500 over the 2 days.

The demographic are jewelry artists, gem & mineral collectors and distributors, agriculture enthusiasts and the general public.

This is a family friendly event that not only educates, but also allows you to explore and purchase different minerals, gems and rocks from all over the world!

By becoming a Friends of the New Mexico Farm & Ranch Heritage Museum annual member, you receive museum related benefits as well as help make it possible for others to learn about and enjoy our states agriculture history. Annual membership is included in the Amethyst and Diamond sponsorship levels of the Museum ROCKS Gem & Mineral Show. You will also be recognized as a sponsor on a plaque that will be displayed at the museum. This is a great way to show your support of the museum to the community!

You can find more information on The Museum ROCKS Gem & Mineral Show at www.lcmuseumrocks.com.



The Museum ROCKS! Gem & Mineral Show

February 19-20, 2022

Saturday 9:00 a.m. — 5:00 p.m.

Sunday 10:00 a.m.—5:00 p.m.

New Mexico Farm & Ranch Heritage Museum

DIAMOND-\$2,000

- Prominent logo displayed on all advertisements and flyers
- Logo and link, to company website displayed on the event website
- Opportunity for booth space at event to sell items or promote your business
- Banner (provided by sponsor) displayed during the event
- One JPEG Ad posted on The Museum Rocks Facebook page
- 4 social media posts
- 25 event tickets
- Friends of the New Mexico Farm & Ranch Heritage Museum annual member
- Recognition plaque displayed at the New Mexico Farm & Ranch Heritage Museum

AMETHYST-\$1,000

- Logo displayed on all advertisements and flyers
- Logo displayed on the event website
- Opportunity for booth space at event to sell items or promote your business
- 3 social media posts
- 15 event tickets
- Friends of the New Mexico Farm & Ranch Heritage Museum annual member
- Recognition plaque displayed at the New Mexico Farm & Ranch Heritage Museum

TURQUOISE-\$500

- Logo displayed on the event website
- Opportunity for booth space at event to sell items or promote your business
- 2 social media posts
- 10 event tickets

Friends of the New Mexico Farm & Ranch Heritage Museum annual member benefits

(included with Amethyst and Diamond Level Museum Rocks Gem & Mineral Show Sponsorships)

- 15 one-time admission passes
- 10 tickets to Cowboy Days
- 5 special event invitations
- Listing in Cowboy Days program as event sponsor
- 3x5 sign or banner at Cowboy Days
- Free admission to the museum for one year (does not include special events)
- 10% discount at the Museum's Eagle Ranch Gift Shop
- 10% discount on education programs



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New Mexico Farm & Ranch Heritage Museum

Sponsorship Commitment Form

Business: _____
Contact: _____
Address: _____ City: _____
State: _____ Zip: _____
Phone: _____ Fax: _____
Email: _____

SPONSORSHIP LEVEL:

(Please check one)

_____ **Diamond Sponsor-\$2,000**

_____ **Amethyst Sponsor-\$1,000**

_____ **Turquoise Sponsor-\$500**

PLEASE MAIL COMPLETED FORM AND PAYMENT TO:

Las Cruces Event Planning
2954 St Charles Ave
Las Cruces, NM 88012

For more information visit www.LCMuseumRocks.com or call

Las Cruces Event Planning at 522-1232.