

PUBLIC CELEBRATION PERMIT APPLICATION: INSTRUCTIONS

Licensee: Merely submitting an application does not constitute approval. If Licensee does not have the Approved Permit for the Event, than the sale, service and/or delivery of alcoholic beverages is prohibited. A complete application, w/required attachments must be received by ABC **at least 10 days prior to the event.** All fees submitted are non-refundable, even when Permit is issued and the Event is postponed and/or cancelled due to unforeseen circumstances.

Eligibility: Only New Mexico Licensees that hold a Craft Distiller, Small Brewer or Winegrower License may apply for a Public Celebration Permit (PCP). The Master Liquor License must not be in suspension. If the license holder will be serving alcoholic beverages from any place other than the approved and designated liquor licensed premises, a Permit is required. The local governing body of the **local option district must grant approval** for the issuance of the permit. The local governing body includes city council, county clerk, mayor, etc., and they must have authorized **Sundays Sales** by the drink and the Holder of the Dispenser's License must have a Valid Sunday Sales Permit issued by the Alcoholic Beverage Control or must have a special concession issued from the local governing body pursuant to §60-6A-12(E) NMSA, 1978.

The Event may be held in any Local Option District.

- **MAY not exceed 3 Days:** three (3) day maximum, unless permission is granted by Division Director prior to the event.
- **12 Hours per day, Maximum:** Service of alcohol must not occur for more than 12 hours per day.
- **Only Employees of the Holder of the NM Craft Distiller, Small Brewer or Winegrower Liquor License with the PCP, that are currently Licensed Servers, may sell, dispense, or serve the alcoholic beverages for the Event.** Reminder: *No Sale to Minors or Intoxicated Persons; No Sale, Service or Consumption before or after the times listed on Permit; Licensee and Employees restricted from consuming alcoholic beverages at the Special Event; No more than 2 Unconsumed drinks may be in the possession of one person. Servers are not permitted to provide more than the legal amount.*
- **Must not Remove beer, wine or spirits from area of the celebration:** A wine grower, small brewer and/or craft distiller is authorized to dispense New Mexico produced alcohol as allowed by their license type, by the drink for consumption at the celebration. By-the-drink dispensed New Mexico produced products cannot be removed from the area of the event. The Licensee is authorized to dispense the alcohol allowed by that license type in unbroken packages. The unbroken packages may be removed from the area of the celebration.
- **Must Post Public Celebration Permit at event:** After PCP is issued, Licensee is legally required to Post Permit along with Signage (*i.e., pregnancy, firearms, minors, etc.*) and it must be prominently posted at the locations where the alcohol will be dispensed, as indicated by the Approved Floor Plan for the Event. Permits are subject to the same requirements and restrictions contained in the Liquor Control Act and are subject to citation for any violation.

Application Process: A complete Application must be received by ABC at least 10 days prior to the Event. Faxed Applications not accepted and incomplete applications will be returned. Licensee must obtain the Building/Property Owner's permission to allow Event serving Alcohol in their facility. **The Following are also required and must be attached:**

- A) **Fees:** \$10 per day, Applicable daily fees must be submitted by business check, Money Order or Cashier's Check
- B) **Floor Plan:** Detailed Floor Plan, include highlighted area where alcoholic beverages will remain
 - A Detailed Floor Plan (on 8 ½ x 11 sheet) must be submitted showing exactly where the event is to be held
 - Total Square Footage for the proposed service area
 - Must show the location of Bars, Security, Serving Areas, Entrances, Exits
 - Enclosed or barricaded serving areas must also be clearly marked
 - If there are any patios or outside areas, indicate how they are enclosed to prevent alcohol from leaving the premises; Describe type and height of Enclosure; Must be four (4) feet or higher
 - Placement and Location of Security Personnel; If Security is deemed insufficient, the Director may require additional Security Personnel or may deny permit. The average is 1 security personnel per 100 people, but may be increased depending upon the type of event requested.
- C) **List of Servers:** Accurate List of Servers at the Event, including the Full Name of Employee, Server Permit Number and Expiration Date



ALCOHOLIC BEVERAGE CONTROL | PUBLIC CELEBRATION PERMIT APPLICATION

Fee Per Day: \$10.00 (do not submit cash) Date Application Filed: _____

A copy of all approved permits are sent to the Special Investigations Division of the Department of Public Safety, and DPS will request additional information, if needed.

LICENSE HOLDER INFORMATION: *Check boxes that apply*

Liquor License # _____ Type of License: Craft Distiller Small Brewer Winegrower

Owner Name: _____

Business Name (DBA): _____

Mailing Address: _____

Phone No: _____ ext.: _____ Person to ask for: _____

Email Address: _____

EVENT INFORMATION:

Type of Event: Indoor Event Outdoor Event Both All Ages Event -Wrist Bands Yes No

Type of Celebration: State Fair County Fair Community Fiesta Cultural / Artistic Performance Athletic

Name of Event: _____

Physical Address of Event: _____

Date of event (**Day 1**) _____

Time Event Begins: _____ Time Event Ends: _____

Time of Alcohol Service: Begins at: _____ Ends at: _____

Total No. of Attendees Expected at Event: _____ Total No. of Attendees Expected to Consume Alcohol: _____

Date of event (**Day 2**) _____

Time Event Begins: _____ Time Event Ends: _____

Time of Alcohol Service: Begins at: _____ Ends at: _____

Total No. of Attendees Expected at Event: _____ Total No. of Attendees Expected to Consume Alcohol: _____

Date of event (**Day 3**) _____

Time Event Begins: _____ Time Event Ends: _____

Time of Alcohol Service: Begins at: _____ Ends at: _____

Total No. of Attendees Expected at Event: _____ Total No. of Attendees Expected to Consume Alcohol: _____

Security: No. of Security: _____

Licensed Security Company _____ Phone No. _____

Describe Security _____

NOTE: LICENSEE'S EMPLOYEE(S) ASSIGNED TO WORK SECURITY, MUST WORK THIS EXCLUSIVELY AND MAY NOT SERVE AT THE EVENT.



SPONSOR INFORMATION:

Sponsor of Event: _____
Name of Contact: _____ Phone No.: _____

APPROVAL OF PROPERTY OWNER:

Print Name: _____ Phone No.: _____
Signature: _____ Date: _____
Name of Your Business and Location of Property: _____

LICENSE HOLDER & SERVER CERTIFICATION: I, _____ (Licensee) hereby certify that this application is signed by Licensee or authorized person under this License. I further certify that all persons providing the service of alcoholic beverages at the Event are currently Server Certified, that they are all my employees, and that ALL the information in this Application and the Attachments, is true and correct. Licensee Agrees that if any statements or representations herein are found to be false, the Director may refuse to issue additional permits. I understand that all fees submitted are non-refundable.

Licensee Name: (print) _____
Signature: _____ Date: _____

- I have attached a highlighted floorplan marking the serving area
- I have attached a alcohol server list with the servers first & last name, server permit # and expiration date

LOCAL GOVERNING BODY APPROVAL:

Print Name: _____ Title: _____
Signature: _____ Date: _____
Phone No.: _____ Fax: _____

ABC USE ONLY:

Application Must Include: Payment of Fees, per day (listed on top of page), Floor Plan – (w/photos) & Detailed Server List
Finance | Application Fee \$ _____ Received on: _____ Receipt No. _____
Clear of Citations/Holds: Yes No, _____ Liquor License No. _____
Approved Disapproved _____ Processed By: _____
Assigned Permit Number: _____ Approved Permit Sent on: _____

