

# Bumps Babies & Beyond

*Bumps Babies & Beyond is an event that gives parents and caregivers the opportunity to discover what type of services are available in the area when it comes to planning for their family. Whether the attendees are thinking about starting a family, currently caring for a newborn or planning a toddler's birthday party, we bring all of the information and contacts they need together in one place! This is also a great opportunity for local businesses to network with people in need of their services and promote themselves as professionals. The event will be Sunday, June 4, 2017 at the Las Cruces Convention Center from 11am to 4pm. The expected attendance for Bumps Babies & Beyond is 1,000. Being an event sponsor is a great way to highlight your business at the event and in the community!*

## Sponsorship Packages

### Child Sponsor- \$5,000

“Presented by” title on all expo advertising  
Mentions on radio advertising  
Prime booth space at event (20 x 20)  
Opportunity to hand banners and additional signage at event  
50 event tickets  
Logo on event poster  
Logo on the front of the attendee bag  
Your company logo on the event website and Facebook page  
5 social media posts  
Attendee mailing list in excel after the event  
Option to put an item in the attendee bag

### Toddler Sponsor- \$3,000

“Presented by” title on Character Breakfast advertising  
Prime booth space at event (10 x 20) end cap  
30 event tickets  
Logo on event poster  
Logo on the front of the attendee bag  
Your company logo on the event website  
3 social media posts  
Attendee mailing list in excel after the event  
Option to put an item in the attendee bag

### Infant Sponsor- \$1,000

Corner booth space at event (10 x 10)  
20 event tickets  
Your company logo on the event website  
2 social media posts  
Option to put an item in the attendee bag

### Bump Sponsor- \$500

Standard booth space at event (10 x 10)  
10 event tickets  
Your company logo on the event website  
1 social media posts  
Option to put an item in the attendee bag

Co-sponsored by

Las Cruces Event Planning  
§ Las Cruces Convention Center

Sunday, June 4, 2017

11:00 a.m. – 4:00 p.m.

Las Cruces Convention Center

## Sponsorship Commitment Form

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Level: (Please check one)

- Child Sponsor
- Toddler Sponsor
- Infant Sponsor
- Bump Sponsor  
(Prices include NM GRT)

Please mail completed form and payment to:

Las Cruces Event Planning  
250 Cotorro Ct Ste B  
Las Cruces, NM 88005

For more information visit [www.BumpsBabiesBeyondExpo.com](http://www.BumpsBabiesBeyondExpo.com)  
email Staci Mays at [Staci@LasCrucesEventPlanning.com](mailto:Staci@LasCrucesEventPlanning.com) or call 575-522-1232